



How To Start A Business

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What Kind Of Business

- ▶ What are your gifts?
- ▶ What are your interests?
- ▶ Are you certified or experienced in your desired area?
- ▶ Is it a need?
- ▶ Are you starting a business alone or with friends?
- ▶ Profit or Nonprofit
- ▶ Sole proprietorship or LLC

Do You Have A Plan

- ▶ What's your vision?
- ▶ How are you going to run your business?
- ▶ What is your start up cost?
- ▶ Financial projections
- ▶ Marketing
- ▶ Service or product

Desired Location

- ▶ Is it a home-based business?
- ▶ Do you want to be in a shopping center or office building?
- ▶ Is it a mobile service?
- ▶ Do you know the area of choice?

Are You Willing To Sacrifice

- ▶ Time
- ▶ Work
- ▶ Patience
- ▶ Friends

When Are You Going To Start

- ▶ Is this a long term goal or a short term goal?
- ▶ What is your why?
- ▶ Do you have a mentor?
- ▶ What is the one thing holding you back?